



## **AIB supports environmentally friendly initiatives**

**23rd June 2009**

AIB has committed to making EUR100m available for personal and business customers who are undertaking projects which have a positive impact on the environment.

Loan or asset finance is available for a range of purposes including:

- improving the energy rating of a home,
- buying any non petrol/non diesel car, van or truck,
- switching to renewable energies
- availing of energy management systems, or
- any project that qualifies for a Sustainable Energy Ireland (SEI) grant or incentive.

AIB launched its 'Add more green' set of product and service initiatives in May 2007 to help both the bank and its customers play a part in supporting and promoting environmental responsibility and awareness. Since then a number of key milestones have been achieved including over 150,000 customers switching to eStatements (see notes to editors for further details).

David Roberts, Head of Customer Propositions at AIB said:

"We believe that our customers are increasingly considering environmental aspects when making decisions to buy or invest, especially as the business rationale for doing so becomes ever more evident.

"Good business and environmental responsibility go hand in hand. We are keen to support our personal and business customers to make their own distinct contribution for the benefits of the national economy and community as a whole."

**- Ends -**

### ***For further information contact:***

Ronan Sheridan  
Group Press Officer  
AIB Group  
Bankcentre  
Ballsbridge  
Dublin 4  
Tel: +353-1-641 4651