



**AIB launches best in market rate on its Regular Saver Account
19th February 2008**

AIB today launched a promotional offer on its Regular Saver Account with a best in market variable interest rate of 7.30% A.E.R on monthly savings.

The offer will be available to all new accounts opened between the 19th February 2008 and the 19th February 2009. From the 20th February 2009, the interest rate will at least match ECB up to 1st January 2010.

This latest offering enhances AIB's competitive suite of savings products, which also includes AIB's recently launched Online Notice 7 Deposit for lump sums, offering up to 5.00% A.E.R variable.

The Regular Saver Account has the following features:

- Save between €10 and €300 in one lodgement every month.
- Total flexibility - instant access to funds at any time without penalty through any AIB branch or AIB Phone & Internet Banking.
- No fees or charges apply.

The Regular Saver Account is easy to open and is available to all personal customers from college students to grandparents who want to save for their grandchildren.

Hugh O'Keeffe, Head of Resources Strategy & Products, AIB Bank, said:

"This current Regular Saver Account promotion offers customers a 'best buy' product for their regular savings giving them a great reason to save and the opportunity to grow their money.

"This account will enhance AIB's suite of competitive savings products which includes branch based and online options for both regular monthly savings and lump sums. This gives customers more great reasons to be with AIB."

- Ends -

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