



AIB adds more green with introduction of "Green Line" and "Green Fund"
29th May 2007

AIB today announced its '**Green Line**' and '**Green Fund**', a range of initiatives which will help AIB customers and AIB itself play a part in supporting and promoting environmental responsibility and awareness.

From the 2nd July, new and existing AIB customers can claim cash-back if they opt for one of AIB's new '**Green Line**' initiatives. AIB will offer cash-back awards of up to 2,000 to new and existing customers when they draw down a mortgage or personal loan to install approved renewable home energy systems. AIB will also offer cash-back awards of up to 600 to new and existing customers when they avail of a car loan to buy an approved hybrid or flexi fuel car. AIB will also offer customers the opportunity to receive their banking statements electronically through AIB Internet Banking. AIB will make a contribution to the soon to be launched **AIB Green Fund** for every customer who converts to eStatements for either bank accounts, credit cards or both. The money in this fund will be divided between one international and one national environmental project, details of which will be announced shortly.

Donal Forde, Managing Director, AIB Bank, said:

'We believe that good business and environmental responsibility can go hand in hand. As a company we are on a journey towards being more environmentally conscious. We are adopting environmentally responsible behaviour into core values and business practices and the AIB Green Fund will be an important part of this process.

We also know from our customers that they are becoming more and more aware of how their actions affect their environment and that they would welcome any support which would help them translate this awareness into positive action. We have launched our Green Line initiatives to play our part in providing that support by giving customers who want to 'go green' some tangible encouragement and reward'.

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NOTES TO EDITORS:

Offer details

From the 2nd July, the following 'Green Line' initiatives will be available to both new and existing AIB customers:

- **All customers who draw down a new mortgage from 2nd July to install an approved new renewable home energy system will be eligible to claim cash-back awards of up to ?2,000**
 - 1,000 cash-back on mortgage amounts between 100,000 - ?199,999
 - 2,000 cash-back on mortgage amounts between 200,000 and above
- **All customers who draw down a new personal loan or new mortgage top-up from the 2nd July to install an approved new renewable home energy system will be eligible to claim cash-back awards of up to 600**
 - 200 cash-back on loan amounts between 5,000 and 14,999
 - 400 cash-back on loan amounts between 15,000 and ?24,999
 - 600 cash-back on loan amounts in excess of 25,000
- **AIB will also offer cash-back awards of up to ?600 to new AIB car loans/leases when buying a new hybrid or flexi fuel cars**
 - 200 cash-back on finance amounts between 5,000 - 14,999
 - 400 cash-back on finance amounts between 15,000 - 24,999
 - 600 cash-back on finance amounts in excess of 5,000
- **AIB customers will also be able to choose to receive their bank statements electronically through AIB Internet Banking from 5th July.**
 - To switch to eStatements customers must be registered for AIB Internet Banking and have an AIB Code Card.

To qualify for the mortgage and personal loan cash-back, customers must source their finance through AIB and submit a copy of their Sustainable Energy Ireland (SEI) Greener Homes Scheme grant certificate. To qualify for the car loan, cash-back customers must source their finance through AIB and provide their vehicle registration certificate. This offer will only be available to personal customers and excludes fleet and business vehicles.

AIB' Environmental Initiatives

AIB has a comprehensive Corporate Social Responsibility programme which includes reporting on our environmental policies and initiatives, some of which include:

- Independent Audit confirmed 70% reduction in waste going to landfill from AIB's Dublin Head Office since recycling initiatives were introduced in 2005.
- Energy saving systems, such as low energy lighting, improved insulation and intelligent heating and water use controls are included in branch and building designs.
- In 2006, all computer monitors in branches in Ireland and UK were replaced with flat screens (7,500 PCs). These screens consume over 50% less power than the old cathode ray tube monitors and are 98% recyclable.
- In 2000 AIB supported the People's Millennium Forests initiative. Over 1.2 million trees were planted, one tree on behalf of every household in Ireland, in 600 hectares throughout Ireland with native Irish broadleaf species such as oak, birch, ash, scots pine and hazel.

More details can be found at www.aibgroup.com/environment