



## **Gallery of Photography hosts AIB PPAI Exhibition**

**23rd February 2004**

The AIB PPAI exhibition, featuring 130 of the best prints from the 2003 AIB Press Photographers Association of Ireland Awards, opens at The Gallery of Photography on Monday 23rd February and for the first time, will be showcasing on all 17 UGC Cinema screens, Parnell Street, Dublin for two weeks.

The Gallery of Photography, Meeting House Square, Temple Bar is the first venue in the exhibition's yearlong tour of Ireland, Europe and the US. To welcome the magnificent showcase of photographic talent, Brenda Moriarty, Head of Brand Management AIB will hold an official opening reception in the gallery on Monday 23rd at 6.30pm.

This is the second year of AIB's sponsorship of the Awards and Exhibition, which recognise and reward the best in Irish press photography both at home and abroad. The outstanding work of newspaper photographers nationwide is highlighted in the exhibition, along with the exceptional portfolio of the 2003 AIB Press Photographer of the Year, Frank Miller, The Irish Times. This is the third time Frank has received this noteworthy title, rewarding his excellence in press photography.

The AIB PPAI Exhibition provides the opportunity for the public to view award-winning photography in a rich variety of subjects and styles, which serve as an unmatched pictorial record of modern Ireland. This year, AIB plan to bring the Exhibition to a wider domestic and international audience and it will travel to various venues throughout the country and overseas venues in the US and Europe. Masterclasses for photography students will begin in the Irish Film Institute on 3rd March and will also travel to various locations in Ireland over the coming year.

"We are delighted to be able to show the best in Irish Press photography to a wider audience" said, Irish born-Margaret Taylor, Managing Director for UGC Cinemas in UK and Ireland. "Our screening of the AIB PPAI winning photographs demonstrates our broader commitment to Ireland's creative industries. There is an obvious synergy between cinematography and photography and we are really pleased to be a part of this innovative project"

"I am delighted that the Gallery of Photography and UGC Cinemas have offered their state of the art facilities to display our exhibition to a wider audience," said, Stephen Humphreys, President of the PPAI. "This literally adds a whole new dimension to our exhibition, seeing these wonderful photographic stills on a huge screen will certainly be an unique viewing experience for the audience"

**Ends**

For further information, please contact:

Mary Crotty Public Relations

Tel: 01 661 8777

Fax: 01 661 9138

E-mail: [mcrotty@eircom.net](mailto:mcrotty@eircom.net)