



## **AIB offers cheaper travel insurance**

**19th May 2003**

AIB has launched a new online Travel Insurance Product resulting in an average premium reduction of 50% for Single Trip policies and 36% on Annual (Multi-trip) policies.

The enhanced insurance product is more flexible, offering a range of cover, so customers can pick the one that suits them best. For instance, customers can choose between a European or Worldwide policy, choose a policy with or without Winter-sports cover and pick from a range of family cover options available.

The new product can be easily accessed over the internet and cover is instantly available online. Commenting on the initiative, Sinead Cummins, AIB Personal and Business Strategy, said, "Our research suggests there is a clear appetite among our customers for the convenience of buying travel insurance online. Now AIB are offering them this flexibility along with reduced premiums and enhanced options."

A typical example of AIB's new pricing is:

Cost of premium for a holiday to Spain for 2 Adults and 5 Children for 2 weeks = €43

Full pricing details are available online and AIB Travel Insurance policies can be purchased online at [www.aib.ie/travelinsurance](http://www.aib.ie/travelinsurance).

**Ends**

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