



## **Britain's Best Business Bank comes to Guildford**

**17th January 2002**

Britain's Best Business Bank, Allied Irish Bank (GB), today opened an office in Guildford as part of its expansion programme in the South East of England. It is part of Allied Irish Bank (GB)'s 36 strong GB network reflecting the bank's total commitment to business banking in Great Britain. It will shortly be reinforced by further openings which will include Bromley and Chelmsford.

Noted for the quality of its service to small and medium sized enterprises, and to professional customers, Allied Irish Bank (GB) has succeeded in establishing itself as a major player in this key market. With Guildford's reputation for enterprise and achievement, Allied Irish Bank (GB) is confident that businesses in and around the city will appreciate its 'straightforward approach' to business banking and its emphasis on strong customer relationships.

Senior Banking Manager, Allied Irish Bank (GB) Guildford, David Head says, "Customers at the new Guildford office can expect the support and advice of senior managers and specialists, who understand their specific requirements and business needs, and have the knowledge and expertise to move decisions forward quickly."

He concludes, "More and more, I hear that this level of service is exactly what owner managers want - but what they aren't getting from their existing banks. Allied Irish Bank (GB) can offer that level of relationship-based service - and that is why I see a great future for us in Guildford and across the region."

Allied Irish Bank (GB), Guildford has opened for business at Parallel House, 32 London Road, Guildford, GU1 2AB.

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